Gatewood, H. and Haller, L. (2017). What does your Tinder profile say about you? Correlates of Tinder profile characteristics and extroversion. Department of Psychology, College of Science, Morehead State University.

The use of online dating apps, such as Tinder, has become an increasingly popular way for young people to meet peers locally. Tinder allows the individual to create a profile consisting of one to six pictures and a personal biography. Research (see Kramer & Winter, 2008; Ong et al., 2011) conducted on online profiles has attempted to determine how individuals present themselves based upon personality traits, such as extroversion and narcissism. This project aimed to correlate extroversion scores on the Big Five Inventory (BFI; John, Naumann, & Soto, 2008) with reoccurring features in a person’s Tinder profile. Results found some features (e.g. having one’s picture taken by someone else, *r*(81) = .315, *p* < .01, and having 40 or more words in one’s biography, *r*(81) = .201, *p* < .05) that correlated with one’s level of extroversion. These results can serve to further understanding the role that extroversion can play in the creation of online dating profiles.